



<u>Members Present</u>	<u>Members Absent</u>	<u>Also present</u>
Steve Mills Rick LeFaivre Eric Seder Matt McNeal Dan Olmstead Mike Goitiandia Cody Langbehn Walt Denekas Carter Ramsay Candice Pate Jack Barriteau Jacob Greenberg (County) Peter Hendricks (SV)	Bellevue Rep (B) Carey Rep (C) Don Keirn (H) Baird Gourlay (K) Bryan Furlong Maggie Howard	Harry Griffith, Exec Dir Doug Brown, Membership

1. **Welcome:** Meeting was opened 11:00 a.m. in Zions Bank in Ketchum.

2. **Nomination/Appointment to Board:** The Governance Committee nominated Patrick Buchanan (5B Insurance State Farm, Hailey & Ketchum) to take the seat being vacated by Carter Ramsay whose final term is expiring.
Board Action: *Upon motion by Steve, second by Rick to appoint Patrick Buchanan to the Board of Directors; and unanimous vote in favor, the motion passed.*
 The Board congratulated Carter thanking him for being with SustainBlaine/SVED from the beginning.

3. **Minutes:** Minutes of the February 10, 2016 Board of Directors meeting were considered as distributed.
Board Action: *Upon motion by Eric, second by Rick to approve the minutes of the February 20, 2016 meeting; and unanimous vote in favor, the motion passed.*

4. **Action Plan – current Status Updated March 2016:** Reports on the following excerpts from the 2016 Action Plan

Project 1, Housing.

Doug led lengthy discussion on **HOUSING** issue valley wide; 75 stakeholders have been interviewed; a list of options of actions, with input from several people is being prepared by Doug and Harry; Jack volunteered; Mike Doty and Jeff Englehardt, Carter, Bob Crosby, and Paul Conrad and others would like to help; proposal to Board at the June meeting anticipated with the following addressed:

- a. What is the goal? What are obstacles? Where are opportunities?
- b. Want to take advantage of Summit when ALL the stakeholders are in one location for half a day.
- c. A discussion on housing morphs right into Development and its Costs.

Discussion ensued on new project White Paper "**Blaine Co. Build Costs Analysis**" proposed in conjunction with BSU Professor and students (In-kind donation of \$4000); details being worked out with BSU; \$1000 max cost to SVED; Realtors looking at a grant to help Harry with research on Building Cost Project.

The Board agreed by consensus that SVED should pursue this project that could potentially enlighten the housing issue.

Steve talked about smaller-house opportunity that would be entry housing; Jack suggested that an actual project proposal can test what County would do as far as bringing down barriers; Steve will work on it aware of 10-20 acres out by Bellevue Webbland site 1.5 miles SW of Bellevue.

Project 4, Economy.

Discussion ensued on new project White Paper "**Cyber Security Education Initiative**" proposed to work with INL and CSI to see if they can create a curriculum for Cybersecurity, digital forensics, etc. in Blaine County; several members agreed there is a strong demand for training asap in this area; \$600 max cost to SVED.

The Board agreed by consensus that SVED should pursue this project that could ultimately bring this new educational opportunity to Blaine County.

Jack requested support at the May 2, Monday, Ketchum City Council Meeting for a fair payment stream for the development fees, etc. for **Auberge** project. Council starts at 5:30.

Harry will be making an abbreviated, updated **Airport Economic Impact report** to SV Resort; he spoke at the ID Airport Management Association Annual Conference last week. Airports are MAJOR economic drivers.

Harry working on **Annual Economic Analysis** for cities and Blaine County; will unveil June 28; 25. Doug will be looking for sponsors on annual Economic Profiles, due in June; last year Atkinsons, Patrick Buchanan, Maggi Howard stepped up. Great visibility!

Project 2, Local Investment.

Harry is working on several new **TRI projects** with new businesses; Rick reported on **KIC**, getting ready to take over new building, buildout, and have at least 12 cos; getting closer to fundraising goal for buildout; still need help; Harry reported that **HPTL** is still alive, working with BSU to possibly merge the facility within Community School Dorm at old Smith Bldg; BSU has a great program; Doug went over the potential for small manufacturing in Bellevue area; ember Evan of **Tooling Express** has excess capacity for making (plastic injection molding, machining) things, and shipping them around the world on a contract basis with per piece charges; he gets the labor, has the machines, and storage space of about 15,000 sq ft; Harry/Doug trying to find some prospects for Evan, like the LEEDS stereo components. Leeds has a retail store in Jack's bldg., and wants to move his small mftg to WR Valley; Evan would work with CSI/WRHS to bring in interns/ apprentices, etc.

Project 3, Tourism.

Discussion ensued about **air service**.

The Board agreed by consensus to approve a letter of support to FlySV Alliance for another direct jet flight if a new destination becomes available.

Program D, Capabilities.

Idaho Power approved a \$3000 grant for SVED's Bring A Business to Blaine project; next step is for Doug to meet with Cox's new marketing person in Ketchum and make sure they are still on board for free TV Cable time; has immense potential, Realtors are interested in co-sponsoring. Idaho Power talking with Rick about a KIC grant.

5. Other:

Discussion on importance of **Political Candidates** in cities and county; need political will to accomplish much of our action plan' look for some solid candidates now, and report ideas back and forth.

Candice reported the **SV Film Festival** grew by 50% this year to 4500 registrants; Doug working with Candice on an Associate Sponsor role for SVED to get link on website and help promote their event; event is a BIG deal in slack and will get bigger and better.

Harry said potential buyer for Ketchum Kitchens would focus on a **Culinary Teaching Kitchen** (think Rudi's in Twin Falls Oldtown).

Times-News reported Twin Falls is accomplishing a great public process to build their **new City Hall** in Oldtown; process first, get buy-in from the community. They had cash.

Harry working on a Bigwood River watershed study, what is the value?

Board comments very positive about **April 6 Member Mtg.**

Doug reported on **LOT 1% Committee** efforts: Committee planning to start fundraising in late Fall; hire a campaign mgr, map a significant campaign plan to win; Biggest economic driver, needs to be a priority! SVED needs to spend \$250 to help w/ Campaign Mgr early work, SVMA, FSVA, Realtors, SVR, SVED pitching in; will run through SVED, as we did with the Tourism Survey last year.

Cody discussed workplace health project and the new orthopedic surgeon; **Wood River St. Luke's** is 3rd busiest ortho hospital in ID.

Doug said Sarah Michael pushing for a **5 day workweek at the county**, like it used to be.

6. Public Comment: None

7. Announcements:

- June 28, 5:30-7:30 pm Member Meeting, Mountain West Bank, Hailey/Bryan sponsoring, will get catering; Eric suggested we honor Rick Baird for all his work and help for business.
- May 10, 3:00 pm is next Executive Committee meeting; any board member may attend (date and time later changed to May 11 @ noon).
- Doug attending Hailey Chamber Collaboration Planning meeting April 27.
- SVED Summit Oct 5th: Doug & Harry starting planning, theme, speaker, etc.
- July 10-11 SV Institute for Resilience having another conference with Senator Cory Booker and others.
- Next SVED board meeting in June (date and location TBD)

Meeting adjourned at 1:00 p.m.