

2016 ECONOMIC SUMMIT

Thursday, October 6th

8:00am - 2:00pm | Sun Valley Inn | Limelight Room

THE INTERSECTION OF HOUSING & TALENT ATTRACTION IN OUR ECONOMY

REGISTER ONLINE

SunValleyEconomy.org

DougBrownSV@gmail.com

learn - network - engage



2016 Summit Description

For the last four years SVED has put on an annual economic summit for the business, government and non-profit community. The event has become the go-to community business event attracting a great mix of leaders, with 250 people attending last year.

Learn - Network - Engage has become the tagline for the event. Past themes have included the Local Economy, Resilience, Innovation, Sustainability, and this year: *"The Intersection of Housing and Talent Attraction"*.

SVED has prioritized shining a light on our valley housing needs for both Middle Income Housing and Affordable Housing. We believe adequate housing availability is a foundation for any kind of economic growth and critical to attract the next generation of talent. We think a stakeholder community conversation is the starting point for making workable changes in our housing direction that coincide with our Mission *"Creating a thriving, diversified, year-round economy while maintain our quality of place."*

October 6 we are bringing back a national economic development leader, Jon Roberts, of TIP Strategies of Austin, TX. Jon will open the morning program by framing the issues and setting the stage for community discussions.

Three panels will explore different perspectives on our housing-talent challenges/opportunities.

- Business / Employer
- Developer / Builder
- Regulatory Authority

Jon Roberts will close by summarizing the discussion, examining how similar communities are dealing with these issues, and how best to move forward with action steps.

The event includes continental breakfast and networking starting at 8am, coffee breaks, and a buffet luncheon.

Tickets are \$100 online only for the 8am-2pm program. We have some terrific sponsors like Cox Business, Sun Valley Realtors, Power Engineers, Sun Valley Resort, Idaho Power, St. Luke's Wood River, Magleby Construction, and Conrad Brothers Construction. They are also providing some scholarship tickets via the various high schools.

A VIP Reception October 5 will be held for invited local government guests and sponsor/members of SVED at the Community Level or higher.

Contact DougBrownSV@gmail.com for information.

REGISTER: www.SunValleyEconomy.org

SUN VALLEY ECONOMIC DEVELOPMENT SUMMIT 2016

MEMBERSHIP LEVELS AND SUMMIT BENEFITS

Experience

Jon Roberts is an international leader in economic development and has overseen projects throughout the US, as well as in Europe and Asia. Jon provides strategic direction to communities and regions across the country. A hallmark of his work is recognizing the relationships between seemingly unconnected trends. He is able to communicate their relevance and offer clients a clear path of action.

In addition to being a practitioner in the field, he has prepared policy papers on national economic development strategy and the future of jobs, published articles on economic development marketing, and has written editorials for major newspapers. Jon is a sought-after speaker on economic development issues nationally and internationally.

Jon was formerly the Director of Business Development both for the State of Washington and then for the State of Texas. In these positions, he directed recruitment and investment and led international trade missions. Prior to working for the Washington Department of Trade, Jon was with the Oregon Technology Fund, where he was responsible for venture capital investments. He also managed two start-up companies: Fiberlite Composites and LifePort Inc., and worked with the Center for Entrepreneurial Ventures.

Jon was elected to the board of KMFA radio in Austin, Texas, and is active in the technology community. He maintains his ties to the Northwest and is a Fellow of the Washington World Affairs Council in Seattle. He has served on the boards of several start-up technology companies and on state task forces and gubernatorial committees. He has lectured in business at the University of Washington, the University of Texas, and was on the faculty at Marylhurst College in Portland, Oregon.

Expertise

- International and domestic recruitment
- Regional economic strategies
- Venture capital and high-growth entrepreneurship
- Economic development marketing

Education

Post graduate research, University of Oregon.

Master of Arts, Political Philosophy, University of Hawaii.

Bachelor of Arts, University of Hawaii.

Affiliations

Fellow of the Washington World Affairs Council, Seattle; National Development Council Economic Development Certification; Member, Texas Economic Development Council; Member, International Economic Development Council; Board of Trustees, KMFA radio Austin, Texas.



JON ROBERTS
PRINCIPAL & MANAGING DIRECTOR
JON@TIPSTRATEGIES.COM

Significant Projects

- Regional economic development planning: Puget Sound Regional Council, WA; Blaine, ID.
- Citywide economic development planning: Fort Collins, CO; Clearwater, FL; Redmond, OR; McKinney, TX.
- Comprehensive economic development strategies: Association of Central Oklahoma Governments; Richmond, VA.
- “Envision Central Texas” project for regional planning in the Austin Metro area.
- State of Texas Strategic Economic Development Plan.
- Recruitment of Matsushita Semiconductor (NSC) to Washington



COMMUNITY (\$500-999)	1 ticket VIP Reception Oct 5, 1 ticket Summit Oct 6, logo ad Program
CRUSADER (\$1,000-2,499)	1 ticket VIP Reception Oct 5, 2 tickets Summit Oct 6, 1/8 pg ad Program
VISIONARY (\$2,500-4,999)	2 tickets VIP Reception Oct 5, 4 tickets Summit Oct 6, 1/4 pg ad Program
LEGACY (\$5,000-9,999)	3 tickets VIP Reception Oct 5, 4 tickets Summit Oct 6, 1/2 pg ad Program
CHAMPION (\$10,000 +)	4 tickets VIP Reception Oct 5, 10 tickets Summit Oct 6, full pg ad Program

AD SPECS:

Full Page 8”x10.5” | **Half Page** 8”x5.13” | **1/4 Page** 3.88”x5.13” | **1/8 Page** 3.88”x2.38”

AD SUBMISSION REQUIREMENTS:

files — .pdf, .eps, .ai, .psd | 300ppi | color ads permitted
all files flattened | all text outlined

Questions or to Submit your camera ready art:

Matt Gorby at limpopo8@mac.com **Deadline for Artwork** 9/26/16

If you would like a larger ad presence, contact DougBrownSV@gmail.com 208-309-0187

REGISTER ONLINE www.SunValleyEconomy.org for your earned tickets above, hit submit and ignore the payment option, you are then registered.

For extra tickets, use the paypal payment option to register specific people.

SVED ACTIVE MEMBERS LIST

CHAMPION

Blaine County, City of Ketchum, Idaho
Department of Commerce, St. Luke’s Wood River, Sun Valley Resort

LEGACY

Atkinsons’, Boise State University, City of Sun Valley, Community School, Idaho Mountain Express, Idaho Power, SafeHaven Health Care, Sawtooth Club

VISIONARY

Anonymous, Chip Fisher-Ketchum Event Center, Conrad Brothers Construction, Cox Business / Communications, CSI-CSI Foundation, Hayden Beverage, Jack Bariteau, Magleby Construction, QBSolutions, Sun Valley Board of Realtors, Sun Valley Ski Education Foundation

CRUSADER

American Capital Advisory, Atlantic Aviation, Boise State University, Century Link, Clear Creek Disposal, First American Title, Fly Sun Valley Alliance, First Lite, Friedman Memorial Airport, Geneva Equities, Haymax Capital, Idaho Lumber & Hardware, Intermountain Gas, Leeds High Fidelity, Limelight Hotel Ketchum, Marketron, Power Engineers, Rocky Mountain Hardware, Select Health, Tamarack Lodge, Tooling Express, Vantis Capital, Webb, Zenergy, Zions Bank

COMMUNITY

Alpine Investment Group, Alpine Lodging – Sun Valley, Allstar Property Services, Amanda Breen Law, Animal Shelter of the WR Valley, Anticipate, BYLA Ben Young Landscape Architects, Christensen Global Strategies, DL Evans Bank, Eagan Real Estate, Hailey Chamber of Commerce, Hailey City of, Hennessy Company, Houston Lumber, Idaho State University, John Sofro, Justen Company, Kenny-Bogue Commercial Real Estate, Kirk Group, KMVT-II, Knob Hill Inn, Lallman, Felton, Peterson, McAlvain Construction, McCann, Daech, Fenton, Mountain West Bank, Natural Retreats -Sun Valley, Perry’s, Ramsay Solutions, Rick LeFavre, Sentinel Fire & Security, Snofolio, Sotheby’s, State Farm Insurance Patrick Buchanan, Sun Valley Associates, Sun Valley Center for the Arts, Sun Valley Institute for Resilience, Sun Valley Marketing Alliance, Sun Valley Property News, Sun Valley Real Estate, Sun Valley Title One, Trailing of the Sheep Festival, US Bank, Washington Federal, Wells Fargo, Wilson Construction, Windermere Realty

SUPPORTER

Alan Stevenson, Barry Peterson Jewelers, Becker-Chambers, Bill Boeger, Blaine County Appraisal, Blaine County Rec District, Blaine County Title, Brad Cleveland, Brian Barsotti, Cimarron Lofting, ClearRock Capital, Cornerstone Bar & Grill, Charles Friedman, Dale Ewersen, Darlene Dyer, Davis Embroidery, DENT the Future, Dave Theobald, Dick Fosbury, Engel & Associates, Enoteca, Eye Saftey Systems, Fox Creek Interiors, Gayle Stevenson, Grabher Construction, Gregory Nau, Goode Motor Chrysler, Dodge, Jeep & Ram, Healthfundr, Heartland, Idaho Independent Bank, Jeanne Meyers, Jerry Seiffert, Jim Perkins, Jim Garrison, Jim Plomasen, KMV Builders, Ketchum Grill, Ketchum Kustom Woodworks, Kneadery, Latham Williams, Len Harlig, Lentz Appraisal, Limpopo Design, Linda Haavik, Lori Nurge, Mead & Hunt, Michael Doty & Associates, Mike Thompson, Monge Construction, Movement Mortgage, Nexstage Theater, Pioneer Saloon, Pioneer Title, Priority Planning Group, Professional Roofing, Propeller Industries, Sawtooth Brewery, Sawtooth Ford, Scott Miley Roofing, Shafran Foundation, Sharon Patterson Grant, Shorty’s, Silver Creek Outfitters, Sister, Sturtevant’s, Sun Valley Bronze, Sun Valley Road Rally, Sun Valley Shutters & Shades, T’s & Temptations, The Copy Center, Valley Gas, Wall2Wall Flooring, Wendy Jaquet, Wood River Insurance, Wood River YMCA